Association for Business Communication Announcement

2024 NCA Conference Call Details

National Communication Association 110th Annual Convention.

New Orleans, LA.

Theme: Communication for Greater Regard

Program Planner: Rory McGloin, Ph.D. University of Connecticut. rory.mcgloin@uconn.edu

Submission Homepage/Portal: https://www.xcdsystem.com/nca/member/index.cfm

2024 Call: The Association for Business Communication (ABC) invites scholarship that addresses all areas of communication in business contexts, professional communication practices, application of theory in organizational or business settings, training and development of communication in organizational settings, communication management, leadership and communication, and/or business communication pedagogy.

We encourage creative submissions that describe, analyze, and/or apply innovative approaches to communication within business settings and/or business related courses. We seek papers and panels that will attract and foster opportunities for dynamic collaboration between conference attendees.

Individual Papers:

From theory to practice; from industry to classroom and beyond. The ABC affiliate call for conference papers seeks work that helps to make distinct contributions to both theory and application of business communication concepts and/or best practices in both applied organizational and educational settings. A wide range of topics, approaches, and methodologies are welcomed and encouraged.

Paper submissions should be no more than 25 pages in length, exclusive of notes, citations, and tables. Title, author information, and a 100-200 word abstract are submitted in the electronic submission form **separately** from the uploaded text document. The paper submission must be uploaded into NCA Convention Central and should not include any identifying information. Instructions on how to prepare an unidentifiable copy are provided in the Convention Library. Submitters should NOT upload a separate cover page, or any file with identifying information in the document text or properties.

Research that is appropriate for interactive settings may be designated for Scholar-to-Scholar consideration. If interested in participating in Scholar-to-Scholar (poster style sessions), check the appropriate agreement box during submission. Student work should be designated at submission (all authors must be students for submission to be considered "student work.")

Panel Discussion Proposals*:

From theory to practice, from industry to classroom and beyond. The ABC affiliate call for panel discussion seeks panel proposals that highlight specific applications of business communication theory and best practices in applied organizational and/or educational settings. Panel discussions should encourage conversation and present opportunities for collaboration and network building amongst scholars and practitioners working in the world of business communication. Panels should have a clear theme and be focused on a specific

topic/context/industry and should include contributions from experts or emerging scholars in the given area of focus.

Submissions should include a session title, 300-500 word rationale and an overview description of the planned program. The submission materials should provide a complete list of participants (including name, affiliations, and email addresses), as well as a summary of the participant's expertise and anticipated contribution to the panel. A session chair is required and should be named in the submission materials. All AV requests must be made at the time of submission. Please note, papers are not to be presented as part of a panel discussion.

Panel submissions should make an effort to include individuals representing multiple institutions/organizations rather than individuals from a single institution.

Submission Process for papers and panel proposals: Submissions will be accepted as of Monday, January 9, 2024. The deadline for electronic submission through the NCA Convention Central portal in accordance with NCA policies is by **Friday, April 5, 2024 at 11:59 p.m.** (Pacific.) Submissions will be reviewed by scholars with appropriate background in business communication related research and applications. All submitters are encouraged to review the Professional Standards for Convention Participants prior to submission. Helpful resources, including live and recorded step-by-step instructions on how to submit, are available in the Convention Resource Library. For further information, contact the program planner, Rory McGloin, Ph.D., rory.mcgloin@uconn.edu

*The Association for Business Communication, established in 1935 as an international organization committed to fostering excellence in business communication scholarship, research, education, and practice, has been an affiliate organization of the NCA since 2008. The ABC annual conference is typically held in October each year and NCA conference attendees are encouraged to visit **www.businesscommunication.org** to learn more about ABC and its conference.*