

CALL FOR PAPERS



Announcing the 4th Tricontinental Conference Global Advances in Business Communication (GABC)* Ypsilanti, Michigan USA June 6-9, 2012

The 4th Tricontinental Conference on Global Advances in Business Communication (GABC) will bring together academics and practitioners to consider ongoing scholarly activities and business practices which shape and are shaped by the changing nature and level of global business communications. The Conference will have five tracks:

- International and cross-cultural business communication and negotiations
- Global integrated marketing communication (IMC) and public relations
- Global business ethics and communication (including international law, government-business relations)
- Languages for business and managerial communication
- E-Semantics -- [cross-cultural, language-based international issues affecting search terms, string searches, social media expression, web design, web site user friendliness and electronic advertising keywords]

DEADLINES

Abstracts ~~January 31, 2012~~ **EXTENDED to FEBRUARY 17, 2012**
Notification February 28, 2012
Best Paper Consideration May 15, 2012 (Full Papers due)

Best Paper winner will be announced at the conference luncheon.

SUBMISSION

- All proposals are double blind reviewed.
- To obtain Submission Guidelines or Submit an Abstract, click here. (*You will need to create an account or log in with your existing account*).

VOLUNTEER to serve as a reviewer or session chair by clicking here.

VIEW the conference website by clicking here.

*An Affiliate Conference of the Association for Business Communication

