

Call for Papers, Themed Section (formerly known as Focus on Teaching Column)

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Topic: Teaching Writing

As business communication instructors, we teach students to analyze audiences, to develop persuasive arguments, to construct analyses of research information, to draft, edit, revise, and produce a variety of finished documents. But just exactly how do we do that? How exactly do we teach students to WRITE?

Good writing instruction involves more than printing out a detailed assignment sheet or requiring revisions. Have you used particular teaching strategies that worked better than others? Does a specific classroom exercise produce unusually good results? Have students had a "wow" moment when they learned something they hadn't expected. If you have an approach, exercise, or strategy for teaching writing that has worked well, the readers of BCQ would like to know. Please share your experience with them.

Deadline: January 15, 2012

All articles submitted to *BCQ* for the Themed Section are now processed through Manuscript Central, a change that both streamlines and further professionalizes the process. To submit your manuscript for the Themed Section on Teaching Writing—

1. Go to <https://mc.manuscriptcentral.com/bcq>

If you do not already have an account, you will need to create one (See the link on this page).

2. Then go to the Author Center to begin the submission process. When you are asked for "manuscript type," select Focus on Teaching (Themed Section) from the dropdown menu.

3. Follow the remaining steps in the process to complete submission of your manuscript, including uploading the file. If your manuscript has more than one author, make sure you include all required information for co-authors.

4. Be sure to follow all instructions for submitting a manuscript to BCQ (e.g., remove all author information from manuscript, follow APA style, include author information in separate file, an abstract, keywords, etc.) For more information, go to http://www.sagepub.com/journalsProdDesc.nav?ct_p=manuscriptSubmission&prodId=Journal201670

Once you have successfully submitted the manuscript, you will receive a confirmation email. All manuscripts submitted to the Themed Section will then be "assigned" to the Section Editor, who will manage the peer review process.

Questions? Please contact Rebecca Worley: rworley@udel.edu